

Cookie Policy for EventsBee.co.uk

This Cookie Policy explains how eventsbee.co.uk (the App) uses cookies and similar technologies to enhance your experience while complying with the UK's Privacy and Electronic Communications Regulations (PECR). This policy applies to service providers, service vendors and service consumers using the App.

What are cookies?

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our App in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better App, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the App.

Types of Cookies We Use

1. **Essential Cookies:** Required for the App to function properly, such as maintaining your login session or ensuring security. These cannot be disabled as they are necessary for the App's operation.
2. **Performance Cookies:** Collect anonymized data about how you use the App to help us improve its performance (e.g., Google Analytics). These are optional.
3. **Functional Cookies:** Enable enhanced features, such as remembering your preferences or event filters. These are optional.
4. **Marketing Cookies:** Used to deliver personalized ads or track the effectiveness of marketing campaigns. These are optional.

Your Cookie Choices

We respect your privacy and provide the following options to manage cookies:

- **Accept All Cookies:** By selecting this, you consent to the use of all cookies, including essential, performance, functional, and marketing cookies.

- **Reject Non-Essential Cookies:** You can choose to allow only essential cookies, disabling performance, functional, and marketing cookies.
- **Reject All Cookies:** You can reject all cookies; however, essential cookies will still be used to ensure the App functions correctly.

You can manage your preferences at any time through the App's settings menu. Note that rejecting non-essential cookies may limit some features, such as personalized event recommendations or targeted promotions.

How We Collect Consent

When you first access the App or website, a cookie banner will appear asking you to confirm your preferences. Non-essential cookies (performance, functional, and marketing) will only be set after you select "Accept All" or adjust your preferences in the cookie settings menu. You can update your choices at any time in Settings.

How We Use Cookie Data

- **Service Providers & Vendors:** Cookies help service providers and vendors manage event listings, track engagement with their events, and receive analytics on user interactions (if performance cookies are enabled).
- **Service Consumers:** Cookies enhance your experience by saving your preferences, recommending relevant events, and providing a seamless browsing experience.

Third-Party Cookies

Some cookies may be set by third-party services (e.g., analytics or advertising platforms). These are subject to the respective third parties' privacy policies. You can opt out of these via the cookie preferences menu.

App-Specific Tracking Technologies

In addition to cookies, the App may use similar technologies such as local storage or SDKs (software development kits) to improve performance and user experience. These operate in the same way as cookies and are managed under the same consent settings.

Data Retention

Cookies are stored for varying periods depending on their purpose, typically ranging from the duration of your session to up to 2 years for performance and marketing cookies. You can delete cookies at any time through your device settings.

Your Rights

Under PECR and UK GDPR, you have the right to control how your data is used. You can withdraw consent for non-essential cookies at any time via the App's settings. For further information or to exercise your rights, contact us at eventsbee30@gmail.com.

Updates to This Policy

We may update this policy to reflect changes in law or our practices. Any updates will be posted in the App, and we will notify you where required.

For more details about how we handle personal data collected through cookies and other technologies, please see our Privacy Policy.

Last updated: October 4, 2025